

Office of the Mayor  
City of Fayetteville  
**Proclamation**



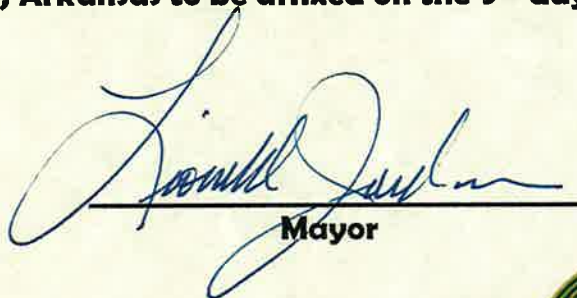
- WHEREAS:** in 2005, New Design Center, a nonprofit center for professional development in creativity, technology and business was established in Fayetteville, and
- WHEREAS:** co-founder, Sonia Davis Gutierrez had a vision to grow and retain the remarkable talent in our state, and
- WHEREAS:** Sonia, leading a team of volunteers, submitted an application with the Arkansas State Board of Private Career Education for an innovative, academic certificate program in graphic design that worked with real clients within the community and received approval in 2006, and
- WHEREAS:** in 2010 the services of the New Design Center merged with the New Design School and became a single organization, New Design School, Inc., and
- WHEREAS:** the mission of the New Design School is to educate the next generation of creative professionals and entrepreneurs that will shape the future of innovation in visual design, and
- WHEREAS:** the New Design School is celebrating 10 years of successfully growing talent in our community, with 100% success rate in job placement and with great plans for future programming,

**NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim Saturday, April 9, 2016 as**

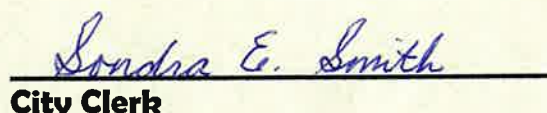
**“NEW DESIGN SCHOOL 10<sup>TH</sup> ANNIVERSARY DAY”**

in Fayetteville, Arkansas.

**IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 9<sup>th</sup> day of April, 2016.**

  
\_\_\_\_\_  
Mayor

**Attest:**

  
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City Clerk

