

Office of the Mayor
City of Fayetteville
Proclamation



WHEREAS: the monarch butterfly is an iconic North American species whose multigenerational migration and metamorphosis from caterpillar to butterfly has captured the imagination of millions of Americans, and

WHEREAS: 20 years ago, more than one billion Eastern monarch butterflies migrated to Mexico but that population has dwindled by more than 90 percent in the past two decades, and

WHEREAS: we, the citizens of Fayetteville, and the environmental activists among us, are deeply concerned about the monarch butterfly population, and

WHEREAS: monarch scientists attribute the decline to degradation and loss of summer breeding habitat in the United States, and loss of winter habitat in Mexico, and

WHEREAS: Fayetteville has a critical role to play to help save the monarch butterfly by providing habitat at public parks, community gardens, municipal buildings, school gardens, homes, and businesses, and

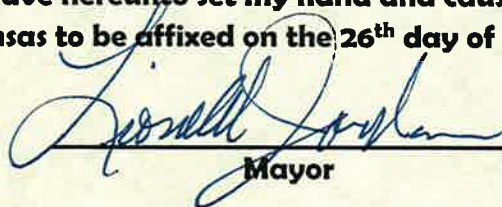
WHEREAS: we as a community can help save the monarch by simple changes in landscaping and educating citizens about how and where to grow milkweed and other healthy habitat that can benefit all pollinators...

NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas, do hereby pledge to commit to a plan for our community, following the guidelines outlined by the National Wildlife Federation, and hereby proclaim Tuesday, January 26, 2016,

"Save the Monarch Butterfly Day"

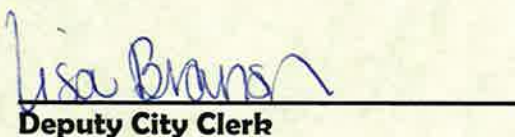
in Fayetteville, Arkansas and encourage residents of our community to join our citizens to plant monarch gardens and restore the habitat of milkweed and nectar-producing plants from this point forward.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 26th day of January, 2016.



Mayor

Attest:



Deputy City Clerk

